

Incoming foreign lecturers at ŠKODA AUTO University – 2012

<b>Teacher:</b> <b>Home Institution:</b> <b>Date:</b> <b>Topic:</b>	<b>Prof. Dr. Cory Issacs</b> Finland, Seinäjoki University of Applied Science 22. 10. – 24. 10. 2012 Social and Managerial Potential Development, Social and Cultural Stereotypes
<b>Teacher:</b> <b>Home Institution:</b> <b>Date:</b> <b>Topic:</b>	<b>Mag. Werner Makovičky</b> Austria, University of Applied Sciences Upper Austria 10. 9. – 14. 9. 2012 B2B Sales Training
<b>Teacher:</b> <b>Home Institution:</b> <b>Date:</b> <b>Topic:</b>	<b>Prof. Richard M. Brandt</b> USA, Iacocca Institute, Lehigh University, Pennsylvania 5. 9. - 7. 9. 2012 International Marketing Communication in the Automotive Industry
<b>Teacher:</b> <b>Home Institution:</b> <b>Date:</b> <b>Topic:</b>	<b>Diplom-Betriebswirtin Anita Cordesmeyer</b> Germany, Münster University of Applied Sciences 6.5. -10. 5. 2012 Macroeconomics
<b>Teacher:</b> <b>Home Institution:</b> <b>Date:</b> <b>Topic:</b>	<b>Prof. Dr. Klaus Kobold</b> Germany, Münster University of Applied Sciences 6.5. -10. 5. 2012 Microeconomics and economic development in Europe