

Incoming foreign lecturers at ŠKODA AUTO University – 2011

Teacher: Home Institution: Date: Topic:	Mag. Christian Stadlmann Austria, FH Oberösterreich Steyr September 2011 Key Account Management in the Automotive
Teacher: Home Institution: Date: Topic:	Jorma J. Imppola, M.Sc. Finland, Seinäjoki University of Applied Science September 2011 Quality Management in the Automotive Industry
Teacher: Home Institution: Date: Topic:	Cory Isaacs Finland, Seinäjoki University of Applied Science September 2011 Cross-Cultural Business
Teacher: Home Institution: Date: Topic:	Prof. Dr. Klaus Kobold Germany, Münster University of Applied Sciences 03.05.2011 - 05.05.2011 Presentation and discussion with Czech and German students on current topics about European integration.